

MKS Arka Gdynia vs Widzew Lodz

DATE: Sunday, September 14, 2025
LOCATION: 6Az, Województwo /6G!¶-P, PL

Event Description

MKS Arka Gdynia vs Widzew Lodz is a premier sports event in 6Az. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,143 people

Event ID: 6D7gnGyMsVYhNtVFCe

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,857 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.