

# MJ Lenderman (19+) (Moved from Commodore Ballroom)

DATE: Friday, September 19, 2025  
LOCATION: Vancouver, British Columbia, CA

---

## Event Description

MJ Lenderman (19+) (Moved from Commodore Ballroom) is a premier concerts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 49/100

**Expected Attendance:** 939 people

**Event ID:** GqWCLALQSYBc7pWYFi

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 376 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---