

Mizar and Phantasmagoria

DATE: Thursday, October 23, 2025
LOCATION: Zagreb, City of Zagreb, HR

Event Description

Mizar and Phantasmagoria is a premier concerts event in Zagreb. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 688 people

Event ID: FrAAZjzT2zQnr2EX5W

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 275 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
