

# Mixtape 2000 | Summer Eletrohits | Tudo por 1,99

DATE: Saturday, August 16, 2025  
LOCATION: Recife, BR

## Event Description

Mixtape 2000 | Summer Eletrohits | Tudo por 1,99 is a premier concerts event in Recife. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 49/100

**Expected Attendance:** 943 people

**Event ID:** FNHz6CVfzMWggnofD8

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 377 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*