

Ümit Han, Harald Grosskopf, Dominik von Senger, and 4 others

DATE: Saturday, November 8, 2025
LOCATION: Cologne, DE

Event Description

Ümit Han, Harald Grosskopf, Dominik von Senger, and 4 others is a premier concerts event in Cologne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 718 people

Event ID: 95AXe86ope4p6Y9jyL

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 287 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.