

Mister Blues

DATE: Thursday, October 9, 2025
LOCATION: Horn-Bad Meinberg, Nordrhein-Westfalen, DE

Event Description

Mister Blues is a premier concerts event in Horn-Bad Meinberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 510 people

Event ID: 74HS3TvC62Xbgtu9RJ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
