

Missão Sul 2K25

DATE: Thursday, November 20, 2025
LOCATION: João Gualberto, Paraná, BR

Event Description

Missão Sul 2K25 is a premier conferences event in João Gualberto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 506 people

Event ID: DHXquASMRsqhMaa4Qh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
