

Mission Mittelstand - Das Unternehmer-Event im September

DATE: Saturday, September 13, 2025
LOCATION: Cloppenburg, Niedersachsen, DE

Event Description

Mission Mittelstand - Das Unternehmer-Event im September is a premier conferences event in Cloppenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 503 people
Event ID: 5DkgCnVnJsYpt2jpTK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 201 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
