

Missa Solemnis and Ludwig van Beethoven

DATE: Friday, October 24, 2025
LOCATION: Linz, Oberösterreich, AT

Event Description

Missa Solemnis and Ludwig van Beethoven is a premier concerts event in Linz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,127 people

Event ID: 3XMF4xE8BR3bcjqK9A

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 451 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.