

# Mirrored Lightscapes

DATE: Saturday, September 13, 2025

LOCATION: London, England, GB

## Event Description

Mirrored Lightscapes is a premier performing-arts event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 45/100

**Expected Attendance:** 586 people

**Event ID:** BFWhkES7QSgsYbgERN

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 234 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/mirrored-lightscapes>

Document generated on 6/4/2026, 2:00:49 AM