

Miramare Gardens presents: Modern Muse, a Bridal Experience

DATE: Saturday, August 30, 2025
LOCATION: Terrey Hills, New South Wales, AU

Event Description

Miramare Gardens presents: Modern Muse, a Bridal Experience is a premier expos event in Terrey Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 655 people
Event ID: GPpCxWeC97pUXtkmap

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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