

MIPIF Real estate abroad premium and business class

DATE: Wednesday, September 24, 2025

LOCATION: Sankt-Peterburg, A '5CÔ8CÔ3D 0CDAC#0Dò >C ;C AD\$L, R

Event Description

MIPIF Real estate abroad premium and business class is a premier expos event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 475VbyyZArTgvBtfYY

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.