

MINT End of Year Gig

DATE: Wednesday, December 3, 2025

LOCATION: W æ ¶ Å ÷F vò &Vv-öâÅ å

Event Description

MINT End of Year Gig is a premier expos event in W æ ¶ à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 661 people

Event ID: 8y6YadqyMHcgu6kebj

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/mint-end-of-year-gig>

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