

Minnesota Wild vs Toronto Maple Leafs

DATE: Monday, January 19, 2026

LOCATION: Toronto, Ontario, CA

Event Description

Minnesota Wild vs Toronto Maple Leafs is a premier sports event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,490 people

Event ID: 4TdT9i4Pu3FEiL3Czz

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,396 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.