

Minnesota Golden Gophers vs Bemidji State Beavers Womens Hockey

DATE: Friday, January 16, 2026
LOCATION: Bemidji, Minnesota, US

Event Description

Minnesota Golden Gophers vs Bemidji State Beavers Womens Hockey is a premier sports event in Bemidji. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,495 people

Event ID: D5jZcyVWJ4ocRcfMv9

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 998 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
