

Minimesse Familienreisen: Inspiration & Tipps für Groß & Klein

DATE: Wednesday, October 22, 2025
LOCATION: Dresden, Sachsen, DE

Event Description

Minimesse Familienreisen: Inspiration & Tipps für Groß & Klein is a premier expos event in Dresden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 33/100

Expected Attendance: 141 people

Event ID: 8NhGQkvbF3c84sK8CA

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.