

MINILAB': Porte ouverte Openlab

DATE: Sunday, September 21, 2025
LOCATION: Issy-les-Moulineaux, Île-de-France, FR

Event Description

MINILAB': Porte ouverte Openlab is a premier expos event in Issy-les-Moulineaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 18/100

Expected Attendance: 25 people

Event ID: ATBfbMeMWDEFo3koMZ

Hotel Demand Indicators

ADR Impact Index: 3.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 10 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/minilab-porte-ouverte-openlab>

Document generated on 6/4/2026, 2:33:37 AM