

Mini Mania Ride Race Jam

DATE: Saturday, September 13, 2025
LOCATION: Saint-Jérôme, Québec, CA

Event Description

Mini Mania Ride Race Jam is a premier community event in Saint-Jérôme. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 6R8wr4UCQkHeBkmNeJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
