

Mini Expo - Where you can meet the experts

DATE: Friday, August 22, 2025
LOCATION: Bunbury, Western Australia, AU

Event Description

Mini Expo - Where you can meet the experts is a premier expos event in Bunbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,098 people

Event ID: GWfPF8X7nv3yRrTSqz

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 439 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.