

Mineral Wells Elementary Christmas Craft Show

DATE: Saturday, November 8, 2025
LOCATION: Mineral Wells, West Virginia, US

Event Description

Mineral Wells Elementary Christmas Craft Show is a premier expos event in Mineral Wells. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,187 people

Event ID: 9ouMLkpzfU7CbASPoG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 475 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
