

Mineiro Women - 1st Phase - Valadares vs Itabirito

DATE: Saturday, October 18, 2025
LOCATION: Itabirito, Minas Gerais, BR

Event Description

Mineiro Women - 1st Phase - Valadares vs Itabirito is a premier sports event in Itabirito, Minas Gerais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,955 people

Event ID: BDGeD7tAVZ7LAU4rER

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.