

Mineiro Women - 1st Phase - Cruzeiro vs Valadares

DATE: Saturday, September 27, 2025
LOCATION: Governador Valadares, Minas Gerais, BR

Event Description

Mineiro Women - 1st Phase - Cruzeiro vs Valadares is a premier sports event in Governador Valadares. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 3,888 people
Event ID: HFj9Kt3gFqwsDFckwK

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,555 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.