

Mineiro U20 - Championship Round - Coimbra U20 vs Cruzeiro U20

DATE: Sunday, October 12, 2025
LOCATION: Belo Horizonte - Minas Gerais, BR

Event Description

Mineiro U20 - Championship Round - Coimbra U20 vs Cruzeiro U20 is a premier sports event in Belo Horizonte - Minas Gerais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 908 people

Event ID: 35DNRmbJMJVUdPnavS

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.