

Mineiro U20 - Championship Round - América Mineiro U20 vs Coimbra U20

DATE: Saturday, August 23, 2025
LOCATION: Contagem, Minas Gerais, BR

Event Description

Mineiro U20 - Championship Round - América Mineiro U20 vs Coimbra U20 is a premier sports event in Contagem, Minas Gerais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 941 people

Event ID: 3Uro5jfJEL5EDdwCjU

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 376 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.