

Mineiro 3 - 2nd Phase - Novo Esporte vs Paracatu

DATE: Saturday, November 22, 2025
LOCATION: Patrocínio, Minas Gerais, BR

Event Description

Mineiro 3 - 2nd Phase - Novo Esporte vs Paracatu is a premier sports event in Patrocínio, Minas Gerais. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,514 people
Event ID: 33FdUWtJTte2eHS4NJ

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,406 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.