

Mineiro 3 - 1st Phase - Passos vs Nacional Uberaba

DATE: Monday, October 6, 2025
LOCATION: Uberaba, Minas Gerais, BR

Event Description

Mineiro 3 - 1st Phase - Passos vs Nacional Uberaba is a premier sports event in Uberaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,056 people

Event ID: 4LN7eM9Xw99M5HRGBh

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 822 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.