

Mind, Body & Business: A Collaborative Approach to Health

DATE: Thursday, November 13, 2025
LOCATION: Den Haag, Zuid-Holland, NL

Event Description

Mind, Body & Business: A Collaborative Approach to Health is a premier conferences event in Den Haag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 405 people
Event ID: 7kyeSAn3o7RPgQpJmG

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
