

# Mimikry

DATE: Saturday, August 30, 2025

LOCATION: Halden, Østfold, NO

---

## Event Description

Mimikry is a premier concerts event in Halden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,237 people

**Event ID:** BEmSPSnvSfsVTQvmRy

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 495 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/mimikry>

Document generated on 6/3/2026, 10:32:29 PM