

Milton Busker & The Grim Work | Black Flannel Biergarten

DATE: Thursday, August 14, 2025
LOCATION: Essex Junction, Vermont, US

Event Description

Milton Busker & The Grim Work | Black Flannel Biergarten is a premier concerts event in Essex Junction. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 328 people
Event ID: 7DiT8pXRT8GC2Z8s2Q

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
