

Millicent Singers with The Irish Studio Orchestra and Sean Tester (Friday)

DATE: Friday, December 5, 2025
LOCATION: Clongowes Wood, County Kildare, IE

Event Description

Millicent Singers with The Irish Studio Orchestra and Sean Tester (Friday) is a premier performing-arts event in Clongowes Wood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 42/100

Expected Attendance: 376 people

Event ID: 7cT3WaRD6j2Vy4ebAU

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.