

# Millicent Singers and special guest in support of Scoil Naomh Mhuire.

DATE: Friday, October 10, 2025  
LOCATION: Coolearagh, County Kildare, IE

## Event Description

Millicent Singers and special guest in support of Scoil Naomh Mhuire. is a premier performing-arts event in Coolearagh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 42/100

**Expected Attendance:** 416 people

**Event ID:** GEmxwikwravXrme9Sh

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 166 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*