

MILLENNIUM: Só toca 2000 - 2010 Combo Duplo até 02h!

DATE: Friday, August 22, 2025
LOCATION: Centro Histórico, Rio Grande do Sul, BR

Event Description

MILLENNIUM: Só toca 2000 - 2010 Combo Duplo até 02h! is a premier concerts event in Centro Histórico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 34/100
Expected Attendance: 162 people
Event ID: CE5cwCXFG9qv7ShUGk

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.