

Millburn Township Public Schools - Fall Break

DATE: Thursday, August 28, 2025
LOCATION: US

Event Description

Millburn Township Public Schools - Fall Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 64/100
Expected Attendance: 5,189 people
Event ID: 8MxUckFPru2fKkH2eV

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,076 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
