

Military & Civilian History day

DATE: Saturday, September 13, 2025
LOCATION: Semaphore Park, South Australia, AU

Event Description

Military & Civilian History day is a premier expos event in Semaphore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,381 people

Event ID: CevLN2XVjYuq6W59x2

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 552 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
