

Mildura Wentworth Country Music Festival - Jade Hurley @ Coomealla Memorial Sporting Club

DATE: Friday, September 19, 2025
LOCATION: Dareton, New South Wales, AU

Event Description

Mildura Wentworth Country Music Festival - Jade Hurley @ Coomealla Memorial Sporting Club is a premier festivals event in Dareton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,174 people

Event ID: 6gvqc8x8xgrLXZGrWx

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.