

Mildura Wentworth Country Music Festival - Gol Gol Hotel

DATE: Sunday, September 14, 2025
LOCATION: Gol Gol, New South Wales, AU

Event Description

Mildura Wentworth Country Music Festival - Gol Gol Hotel is a premier festivals event in Gol Gol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,289 people

Event ID: AeDLYdz2fUoE9jccjy

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 516 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.