

# MILANO HI-FIDELITY 2025, la fiera pi\u00f9 importante Hi-End, FREE ENTRY

DATE: Saturday, October 11, 2025  
LOCATION: Milano, Lombardia, IT

## Event Description

MILANO HI-FIDELITY 2025, la fiera pi\u00f9 importante Hi-End, FREE ENTRY is a premier expos event in Milano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 61/100

**Expected Attendance:** 3,356 people

**Event ID:** zs8UaubcRzwwEKTYqk

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,342 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*