

Mila Morez contra la muerte

DATE: Thursday, October 30, 2025
LOCATION: De los Deportes, Ciudad de México, MX

Event Description

Mila Morez contra la muerte is a premier performing-arts event in De los Deportes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 169 people
Event ID: GDxHJWf73gbivogJ8w

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
