

Mike Tramp's White Lion

DATE: Wednesday, November 12, 2025

LOCATION: Trondheim, Trøndelag, NO

Event Description

Mike Tramp's White Lion is a premier concerts event in Trondheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,056 people

Event ID: 9dDozT4tgeJT88TLkC

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 422 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/mike-tramps-white-lion>

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