

Mike Denver at Royal Theatre and Event Centre

DATE: Saturday, October 4, 2025
LOCATION: Castlebar, County Mayo, IE

Event Description

Mike Denver at Royal Theatre and Event Centre is a premier concerts event in Castlebar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,543 people

Event ID: AchhGhzMjSCUEDv3wg

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 617 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.