

MidWest Friends Fest & Burrito Boys Booking Present Girl Gordon, Women In Peril, Bug Moment and Pout

DATE: Tuesday, August 19, 2025
LOCATION: Newport, Kentucky, US

Event Description

MidWest Friends Fest & Burrito Boys Booking Present Girl Gordon, Women In Peril, Bug Moment and Pout is a premier festivals event in Newport. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 34/100
Expected Attendance: 150 people
Event ID: CjSbBAKCrWRhpJQvJ

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 3:45:15 PM