

MIDI EN PRIERE - SCHENGEN FIRE

DATE: Friday, September 12, 2025
LOCATION: Viry-Châtillon, Île-de-France, FR

Event Description

MIDI EN PRIERE - SCHENGEN FIRE is a premier conferences event in Viry-Châtillon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: GgJxDoXdMoQKD6pqbp

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/midi-en-priere-schengen-fire>

Document generated on 6/4/2026, 12:50:31 AM