

Midget Mayhem / Little Mania Mini Wrestling LIVE! Johnson City TN 16+

DATE: Tuesday, September 23, 2025
LOCATION: Johnson City, Tennessee, US

Event Description

Midget Mayhem / Little Mania Mini Wrestling LIVE! Johnson City TN 16+ is a premier performing-arts event in Johnson City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 300 people
Event ID: 3M8S6RB3HU22xPLExU

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.