

Middle Tennessee Blue Raiders vs Nevada Wolf Pack

DATE: Saturday, September 13, 2025
LOCATION: Reno, Nevada, US

Event Description

Middle Tennessee Blue Raiders vs Nevada Wolf Pack is a premier sports event in Reno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,808 people

Event ID: CfN4BHrsDNybQbkL27

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,723 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.