

Midday Melodies featuring Elinor Frey & M\u00e9lisande McNabney

DATE: Wednesday, October 15, 2025
LOCATION: Mississauga, Ontario, CA

Event Description

Midday Melodies featuring Elinor Frey & M\u00e9lisande McNabney is a premier performing-arts event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 144 people
Event ID: FcDvvJGNcthDhE2bmK

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.