

Mid Atlantic Reptile Expo - CARLISLE EXPO CENTER

DATE: Saturday, August 16, 2025
LOCATION: Carlisle, Pennsylvania, US

Event Description

Mid Atlantic Reptile Expo - CARLISLE EXPO CENTER is a premier expos event in Carlisle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,787 people

Event ID: 8iJwwQU7xugWM4NDoi

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 715 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
