

# Micronciertos & open mic (Segunda Edición)

DATE: Friday, October 24, 2025  
LOCATION: Madrid, Comunidad de Madrid, ES

## Event Description

Micronciertos & open mic (Segunda Edición) is a premier community event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 29/100

**Expected Attendance:** 92 people

**Event ID:** 8kWR98wm9vHHdsD8iT

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*