

# Mick Hanly, Anto Drennan & Eoghan O'Neill

DATE: Sunday, August 24, 2025  
LOCATION: Waterford, County Waterford, IE

---

## Event Description

Mick Hanly, Anto Drennan & Eoghan O'Neill is a premier concerts event in Waterford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 29/100

**Expected Attendance:** 94 people

**Event ID:** EvRzrdi8Fu6oNyp5P3

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/mick-hanly-anto-drennan-eoghan-oneill>

Document generated on 6/4/2026, 2:57:07 AM