Michel Fugain « La vie, l’amour etc… »

DATE: Tuesday, September 30, 2025
LOCATION: Woluwe-Saint-Pierre, Bruxelles, BE

Event Description

Michel Fugain « La vie, l’amour etc… » is a premier concerts event in Woluwe-Saint-Pierre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 41/100
Expected Attendance: 371 people
Event ID: 5Bni6w4fwbGGoiYBMD

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.