

# Michalis Kalogerakis, Pantelis Kalogerakis, Michalis and Pantelis Kalogerakis, and Martha Frintzila

DATE: Wednesday, October 22, 2025

LOCATION: Athina, GR

## Event Description

Michalis Kalogerakis, Pantelis Kalogerakis, Michalis and Pantelis Kalogerakis, and Martha Frintzila is a premier community event in Athina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** C2zbJQsG7Sd9RjSCR7

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/michalis-kalogerakis-pantelis-kalogerakis-michalis-and-pantelis-kalogerakis-and-martha-frintzila>

Document generated on 6/4/2026, 1:03:30 PM